# **Social Media Moderation Policy**

Eurojust uses social media in order to communicate and increase awareness about its work, as well as to better listen, engage and get feedback from the public. Eurojust has an official presence on X, LinkedIn and YouTube (accounts on more social media platforms may be added in the future). The social media accounts are managed by mandated members of Eurojust's Corporate Communications Unit.

Eurojust welcomes the opportunity to hear from different audiences via mentions, replies, direct messages and comments and strives to provide information in a timely and efficient manner. The monitoring and management of all social media accounts takes place on a daily basis to the greatest possible extent, but not on a 24-hour basis.

Eurojust reserves the right not to respond to and/or delete mentions, reposts, comments or messages that:

•condone violence or illegal behaviour and are threatening

- •include abusive, offensive, libellous, illegal, defamatory, discriminatory, racist, content
- •mention products or have a promotional or/and commercial tone

•are spam, excessively repetitive or disruptive to the community or are not relevant to the topics discussed

- •violate X, LinkedIn and YouTube Terms and Conditions of Use
- •infringe the right to protection of personal data
- •contain sensitive, proprietary or confidential information

The accounts followed by Eurojust are not an indication of official endorsement of these accounts or of the content they share. Eurojust uses a number of existing or new hashtags (#) in order to join group conversations and be able to participate in relevant debates but cannot assume responsibility for any content under these hashtags that have been developed by others. Eurojust encourages its followers to interact with each other and contribute to ongoing debates and to do so in a respectful and constructive manner but cannot assume responsibility for their comments or behaviour.

Eurojust's main language for publishing content is English. However, posts in other EU languages may be re-shared on Eurojust's accounts.

## Photos and re-sharing of content

The information shared by Eurojust via social media channels may be reused with attribution. Photos published on Eurojust's channels are either



- copyright of Eurojust (marked ©Eurojust). These photos can be used freely, provided the source is acknowledged. They must however not be used for commercial purposes or in an offensive way.
- Acquired for single use exclusively on Eurojust's social media platforms and website. The copyright rests fully with the owner of these photos and may not be reproduced.

## Personal data

Eurojust monitors aggregated data about its followers on social media platforms, through X, LinkedIn and YouTube analytics, for statistical research. The collection of personal data is covered by the user terms and license agreement of each of the social media platforms. No further personal data of social media users is collected, processed or stored by Eurojust.

## Updates to the moderation policy

Eurojust may at any time, without notice, revise the moderation policy and other information contained in it.

## Questions?

In case you have any questions or comments, please feel free to contact us: communications@eurojust.europa.eu