



EUROJUST

The European Union's Judicial Cooperation Unit

P.O. Box 16183 – 2500 BD The Hague • The Netherlands

(Original version of The Hague 4 November 2015)

NOTE: Updated version, with clarifications; 03/12/2015

The clarifications and changes apply to articles 1 a clarification regarding the theme; art 2 clarification re the aim; art 4 clarification regarding eligibility criteria (officially residing in the EU) and exclusion criteria; art 6 re technical and artistic requirements, notably a fixed, limited number of three submissions per participant; and limit of until when questions can be posed; art 5 and 7 regarding new last day of submission (to be 27/01/2016) art 8 re award criteria (deletion of the word originality) and clarification regarding the written explanation to the logo; art 11. and (new separate article) 12 re clarification of data protection of participants, and in addition to that; minor editorial/layout changes throughout.

New Deadline for submissions

Because of the updates and clarifications to the rules; the deadline has been extended till
27/01/2016.

Contest:

Logo Design Contest-tentative new logo proposal for Eurojust-the European Union's judicial cooperation body

1. Theme:

Eurojust, the European Union's body for judicial cooperation against serious and organised crime, is launching a contest to obtain a tentative new logo and graphic identity. The aim of the contest is to consider a possible update of the Eurojust logo, to make the body more distinguishable and recognizable to its stakeholders¹ and the general public.

The contest offers, in particular, students from art, graphic design, design, and architectural establishments an opportunity to participate in a creative project that should help them continue their studies or professional careers in the fields of visual arts, design and fine arts.

2. Aim:

The aim of the contest is to develop a distinctive new logo for Eurojust. The logo must incorporate one or more key elements of Eurojust's mission, i.e.;

what we are: the European Union's judicial cooperation body,

¹ National judicial practitioners/national authorities; EU-institutions, other relevant EU-bodies, the EU Member States as represented in the Council, media, and the general public.



the problem: cross-border crime

what we do/the solution: coordination, cooperation, fighting serious organized, cross-border crime, justice, centre of expertise.

our values: the rule of law, justice; safety, security, serving Europe and the EU Member States, connecting judicial actors; the result: less crime, safer society

List of key elements to be conveyed in a new logo: cross-border crime, coordination and cooperation between EU Member States with different legal cultures and legislation, serious organised crime and justice/judicial cooperation. (These elements are provided only as a guide to the key elements; not all are necessary elements in the development of a new logo.)

In addition, the [European Union flag](#) symbol should be used according to the [guidelines](#).

See Eurojust's website at www.eurojust.europa.eu for more inspiration.

The design proposal must utilise the word 'Eurojust' clearly in the logo, and must also include a pictorial symbol.

Participants have to use one or more of the elements mentioned above to provide a proposal that encapsulates Eurojust's mission and role optimally.

3. Background:

The present logo was adopted in 2003. Since then, the organisation has evolved and become bigger and more mature; its establishing Act (Council Decision 2002/187/JHA) has been revised several times, more Member States have joined the EU, and the demand for greater judicial cooperation to fight organised crime has increased. Moreover, the organisation expects to have a new establishing Regulation adopted in the near future, and will move to new premises in 2017. So, the organisation is facing major changes.

Therefore, the College of Eurojust, composed of the representatives of the 28 EU Member States, has granted a College Working Group the task to explore the development of a potential, new Eurojust logo to better reflect the organisation in 2016 and beyond. Thus, the first requirement is a clear proposal for a logo that better brands and positions of Eurojust, notably as it expects to have its new Regulation announced soon, and will move to new premises in The Hague in 2017. One means of conducting its work against serious, organised cross-border crime is to articulate its mission and role, achievements, and/or results with a clear visual identity in its logo. A new, clearer and more modern logo would offer numerous possibilities for reaching out to our stakeholders, reflecting our expected forthcoming mandate.

The tentative logo design proposal, subject to acceptance or refusal by the College of Eurojust, is to be developed through a **Logo Design Contest**. Wide publicity will be given to the contest through release of an EU-wide contest for a prize to ensure that the information reaches and encourages creative minds to participate in the competition.

4. Participation

Eligibility criteria:

The contest is open to all EU and EEA citizens and to other nationals officially residing in the EU and legal entities established in an EU Member State or in the EEA². Students of art, graphics design, and architectural schools are particularly invited to participate in the contest as individuals or as a team of students. Establishments in these and related disciplines are invited to publish this contest on their official website, intranet and public announcement boards, etc.

² Please note that the rules of access to the market are not linked to the nationality of the person, but to the place of establishment. In case of natural person the place of domicile applies. Therefore, the natural person has access to the market provided he is able to bring a proof (issued by the national authorities) about his domicile (equivalent to place of establishment for a legal entity).



Companies may participate in the call under the same conditions as all other participants.

Exclusion criteria:

Persons working at Eurojust, other EU institutions, bodies or agencies as staff members, SNEs or interns are excluded from participation in the contest.

Contestants will be excluded from participating in the contest if they fall under any of the following situations³:

The contestant:

a) is bankrupt or being wound up, is having his/her/its affairs administered by the courts, has entered into an arrangement with creditors, has suspended business activities, is the subject of proceedings concerning those matters, or is in any analogous situation arising from a similar procedure provided for in national legislation or regulations;

b) has been convicted of an offence concerning professional conduct by a judgment of a competent authority of a Member State which has the force of res judicata;

c) has been guilty of grave professional misconduct proven by any means which the European Union bodies can justify including by decisions of the European Investment Bank and international organisations;

d) is not in compliance with all his/her/its obligations relating to the payment of social security contributions and the payment of taxes in accordance with the legal provisions of the country in which it is established, with those of the country of the authorising officer responsible and those of the country where the activity is to be implemented;

e) has been the subject of a judgement which has the force of res judicata for fraud, corruption, involvement in a criminal organisation, money laundering or any other illegal activity, where such activity is detrimental to the Union's financial interests;

f) is subject to an administrative penalty for being guilty of misrepresenting the information required as a condition of participation in a procurement procedure or another grant award procedure or failing to supply this information, or having been declared to be in serious breach of its obligations under contracts or agreements covered by the Union's budget. Natural persons with power of representation, decision-making or control over one of the contestants that are legal entities, must not be in the situations referred to in b) and e) above.

Contestants must:

a) have no conflict of interests in connection with the prize; a conflict of interests could arise in particular as a result of economic interests, political or national affinity, family, emotional life or any other shared interest;

b) inform Eurojust, without delay, of any situation considered a conflict of interests or which could give rise to a conflict of interests;

c) have not been granted, and will not grant, have not sought and will not seek, have not attempted and will not attempt to obtain, and have not accepted and will not accept any advantage, financial or in kind, to or

³ Contestants in one of the situations referred to in Article 106(1) and Articles 107, 108 and 109 of the Financial Regulation are excluded from participating in the contest.



from any party whatsoever, where such advantage constitutes an illegal practice or involves corruption, either directly or indirectly, inasmuch as it is an incentive or reward relating to the award of the prize;

In case of award of a prize, Eurojust may require the winners to provide a declaration on their honour stating that they are not in one of the exclusion situations.

5. Deadline for submissions:

Electronically marked 23.59 CET on 27/01/2016 at the latest (NOTE: updated date!)

Entries received after the deadline above shall be invalid. See further details in the technical specifications below regarding submission.

Contestants are requested to submit their entries before the deadline to avoid technical problems.

6. Technical and artistic requirements for entries:

- Each entry must be your own work.
- With a view to equal treatment, all contestants must submit their logo proposal(s) in full colour. In addition, contestants must provide a black and white version, a greyscale version and a unicolor outline version of each logo.
- Logos must be created as vectors to ensure scalability without loss of quality.
- Each logo must be provided in EPS format (vector) using the CMYK colour model.
- In addition to the compulsory EPS file mentioned above, contestants should provide each logo in the following file formats, resolutions, and sizes:
 - JPEG, PNG and GIF
 - In high resolution (at least 300 dpi) for print
 - In low resolution (72 dpi) for web
 - 50 pixels in width or height; 100 pixels in width or height; 600 pixels in width or height
- Contestants must indicate any typeface/fonts used in their design, ensure that these are legally permitted to be used by Eurojust, and define any licensing rules that may apply or restrict their use. Contestants should not imprint or watermark any of the contact details in the proposed logo.
- Contestants should submit a written description (of no more than 200 words) of their design(s), explaining the graphic identity along with other relevant information such as the programme used to create it, the colours used (CMYK colour codes, and their equivalents in RGB and HTML), typefaces/fonts used, and any other important facts.
- The logo design must be the work of the contestant. Contestants have to undertake that they have the right to submit the logo to the competition and that the logo does not infringe the rights of any third party. Any contestant found violating copyright will be disqualified from the competition. Eurojust does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the contestants.
- In the event that an entry is found to infringe intellectual copyright even after it is selected as the winning design, such entry shall be rejected. In addition, if the submitted design is found to resemble a similar artwork, Eurojust reserves the right to reject it even after it is selected as the winning design.
- Any falsifications made in the entry will render such entry null and void, even after the submitted design is selected as the winning design.
- The artwork must not contain any objectionable or inappropriate content.



- Each contestant can submit no more than three (3) design proposals. Each submission must apply all the criteria defined above and must be submitted in accordance with the instructions below.
- Limit of questions; no questions regarding the contest will be entertained after 18/12/2015

7. Instructions for submission

How and when:

- Files should be sent in electronic format only to the following dedicated email address:
EJ_logocontest@eurojust.europa.eu.
- The files must be submitted at the very latest by 23.59 CET on 27/01/2016; (Note: updated last date!) the time and date of the electronic marking when received shall apply
- Files should be named as follows. "LOGO2016-EJ- SURNAME-NAME"
- If several logos are created by a single contestant, each logo needs to be numbered. They can be sent in a single mail, but have to be clearly labelled.
- The subject line of the email should be "EJ Logo Contest" followed by the surname of the entrant or legal entity.
- The email must contain the name, contact numbers and postal address of the contestant.
- There is a size limitation of 10 MB for each email.
- Each entry must be accompanied by **full contact details** in the email in the following sequence: name, Mr/Mrs, student/occupation/representative of a legal entity, contact numbers (both mobile and land line, if applicable), email address and complete postal address with area code.
- Please ensure that your email address is valid and operational as this is the principal means by which Eurojust will communicate with you.
- Email without complete contact details shall not be considered.
- The General Court or, on appeal, the Court of Justice of the European Union shall have sole jurisdiction to hear any dispute between Eurojust and a contestant concerning the interpretation, application or validity of this contest, if such dispute cannot be settled amicably.

8. Award criteria:

- The logo proposal represents Eurojust's mission and ensures recognisability of the basic aims	10 points
- uniqueness of relevant design	10 points
- the positive and clear visual impact and aesthetics	10 points
- suitability as the visual emblem of Eurojust, in terms of design, colours, font and adaptability for use in different media, and all-round applicability	10 points

The maximum number of points is 40. Scores range from 10 points for excellent, 8 to 9 points for good, 6 to 7 points for fair, and 0 to 5 points for poor. The participating contender with the highest number of



points will be declared the winner when all conditions outlined above have been met. There will be one winning logo proposal. When grading, the written explanation will also be taken into consideration.

9. Evaluation and selecting the logo proposals:

The evaluation of the submitted logo proposals will be carried out in two stages.

First phase

A jury composed of a special Eurojust College Working Group, including any person they assign to extend this group for this project, will screen the proposals in the first phase, applying the points criteria described above. The Eurojust College Working Group may select a maximum of 10 of the highest-ranking proposals to present to the entire College of Eurojust.

Second phase

This final, second stage is expected to be completed in early 2016. The Press and PR Service of Eurojust will be responsible for informing all participants and the winners are expected to be announced in Q1/Q2 2016.

The decision of the College of Eurojust will be final and binding on all contestants.

This decision will be followed by the decision of the authorising officer of Eurojust on the award of the prize as set out in Article 138(3) of the Regulation (EU, Euratom) No 966/2012 of the European Parliament and of the Council of 25 October 2012 on the financial rules applicable to the general budget of the Union.

10. Prize sum and Awards:

Contestants who have been ranked among the 10 best entries will receive a diploma for having participated in the EU-wide competition for logo proposals for a potential, new Eurojust logo, subject to the discretion of the College of Eurojust's decision on this matter.

- The first prize for the contestant with the highest number of points is EUR 7,000.
- The second prize for the contestant with the second highest number of points is EUR 2,000.
- The third prize for the contestant with the third highest number of points is EUR 1,000.

Any taxes applicable in relation to the prize money in the Member States have to be paid by the winners.

The award will be paid in one instalment. Prize money will be paid by bank transfer, provided the winner has submitted the required evidence regarding eligibility.⁴

11. Other terms and conditions:

- The College of Eurojust reserves the right not to select a winner, if it considers that no suitable entries have been received.
- To be awarded the prize the contestant will be required to surrender all and full copyright to the design submitted.
- The selected design may be subject to instructions for alterations and corrections and deemed the final design after such actions are complete. However, if the contestant is unable to fulfil such

⁴ The contest is subject to the College of Eurojust making a formal decision to adjust the Eurojust Work Programme 2016 mentioning this contest, and the corresponding budget being allocated for this project.



conditions, or is unable to agree on the design alterations, the entry will be rejected even after it has been selected as the winning design.

- Eurojust reserves the right to accept or reject any entry or to annul or cancel the contest at any time prior to payment of the prizes without incurring any liability to the affected contestants.
- Designs will not be returned to the contestants.
- No responsibility will be accepted by Eurojust for entries that are lost, delayed or damaged.
- Eurojust will not be liable for re-imbusement of any costs involved in the preparation or submission of entries.
- Eurojust will not be liable for, or pay for, any damage, expenses, losses, or disappointment which may be incurred by contestants in the preparation of their entries, nor by any contestant being unable to take part in the competition.
- Eurojust may not be held responsible for any claim relating to the activities carried out within the framework of the contest by any contestant. Eurojust shall not be held liable for any damage caused or sustained by any contestant, including any damage caused to third parties as a consequence of or during the implementation of the activities related to the contest.
- The contestants accept that, if they are awarded a prize, Eurojust, OLAF and the Court of Auditors may carry out checks and audits in relation to the contest and the received prize.
- The contest is governed by the applicable European Union law complemented, where necessary, by the laws of the Netherlands. The General Court or, on appeal, the Court of Justice of the European Union, shall have sole jurisdiction to hear any dispute between the Union and any contestant concerning the interpretation, entry or validity of the rules of this contest, if such dispute cannot be settled amicably.
- By virtue of Article 212 of Commission Delegated Regulation (EU) No 1268/2012 of 29 October 2012 on the rules of application of Regulation (EU, Euratom) No 966/2012 of the European Parliament and of the Council of 25 October 2012 on the financial rules applicable to the general budget of the Union and with due regard to the principle of proportionality, a contestant which has committed irregularities or fraud, has made false declarations shall be liable to:
 - a) administrative penalties consisting of exclusion from all contracts, grants and contests financed by the European Union budget for a maximum of five years from the date on which the infringement is established and confirmed following a contradictory procedure with the contestant; and/or
 - b) financial penalties of 2% to 10% of the value of the prize.
- Eurojust is authorised to publish⁵:
 - a) the name of the winner;
 - b) the location of the winner (should the winner agree);
 - c) the amount awarded;
 - d) the nature and purpose of the contest.

12. Data protection

Data collected for identifying and contacting contest participants and other parties involved in this contest will be stored and used only for this purpose by Eurojust and will not be disclosed to any third party. The data will be kept for a maximum of one year following completion of the contest. Your personal data will be processed by the Press and PR service of Eurojust (the data controller). You have rights as a data subject to access, correct, block or delete your personal data as defined in the Data protection rules of Eurojust (OJ

⁵ Nota: should the winner agree, for points a) and b).



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C 68, 19.3.2005). You also have the right of redress for an alleged breach of the Data protection rules of Eurojust by contacting the Data Protection Officer (DP Service, Maanweg 174, NL-2516 AB The Hague) and the Joint Supervisory Body (www.eurojust.europa.eu/jsb.htm).

13. Copyright:

The prize-winning logo proposals, i.e. those ranked 1, 2 and 3, will become the intellectual property of Eurojust and the designer cannot exercise any right over it. In addition, the entrant of the selected design shall not exercise the moral rights of an author, and all other rights pertaining to the selected design shall belong exclusively to Eurojust. The logo proposal, or elements thereof, that wins the first prize may be used, in a complete or modified form, to produce a logo for Eurojust that has the acceptance of the College of Eurojust, and used for promotional and display purposes and any other use as deemed appropriate. All contestants agree to hand over all intellectual property rights of the logo solely for the use of Eurojust even after the competition. The winning designs must not be used outside Eurojust's professional remit.

14. Agreement:

Contestants participating in this contest fully agree with all the rules of this contest.